MEGA FORTRIS (EUROPE) APS LTD. CUSTOMER/WEBSITE PRIVACY NOTICE

1. INTRODUCTION

- 1.1. This Privacy Notice is provided by Mega Fortris (Europe) Ltd. ('Mega Fortris', 'we' or 'us') who is a 'controller' for the purposes of the Data Protection Laws. This notice explains what personal data (information) we hold about you, how we collect it, and how we use and may share data about you. We are required to notify you of this information under the Data Protection Laws. In this notice, references to 'data subject' means you.
- 1.2. We take your privacy very seriously. We ask that you read this Privacy Notice carefully as it contains important information about our processing and your rights.

2. HOW TO CONTACT US

- 2.1. For any questions or issues in relation to this Privacy Notice, please contact our Privacy Team using the details below:
 - Privacy Officers: Tom Miltenburg
 - Address: Lyngsoe Allé 3, Building 21, 1st floor, 2970 Hørsholm, Denmark
 - Telephone number: +45 70 23 01 04
 - Email address: tom.miltenburg@megafortris.com

CHANGES TO THIS PRIVACY NOTICE

- 3.1. We may change this Privacy Notice from time to time. The latest version will be available at www.megafortris.eu.
- 3.2. Current version: 1

4. WHO DOES THIS PRIVACY NOTICE APPLY TO?

4.1. This Privacy Notice applies to personal data collected from the following people:

Website visitors	If you browse our website, contact us
	with an enquiry or a complaint through
	our website, we will collect and process
	your personal data in connection with
	your interaction with us and our
	website.
Mega Fortris customers	If you are a potential or current
	customer, we will collect data from you
	in order to provide you with quotations,
	process your orders, take payment for
	your orders, send you emails about
	offers we might have on and to record
	your interactions with Mega Fortris.
Visitors to our offices or operating	If you attend our office or operations
facilities	facilities, we may process personal data
	that you volunteer in connection with
	your visit and any enquiries you make.
	For example, you may volunteer
	personal data when signing in as a guest.
Event attendants	If we interact with you at a conference or
	exhibition, we will process personal data
	about you in connection with your
	attendance at the event and so that we
	can provide you with more information
	about our products after the event.

5. WHAT PERSONAL DATA DO WE COLLECT?

- 5.1. Personal data, or personal information, means any information about a living individual from which that person can be identified. It does not include data where the identity has been removed (anonymous data).
- 5.2. We may collect the following personal data about you in the course of our interactions with you:

Identity data	This includes your name, business area!
Identity data	This includes your name, business email
	address and telephone number and a
	record your interactions with our
	business (such as whether you have
	received or opened our mailshots).
Payment details	We require payment details in order to
	process your order. If you are sole
	trader, these payment details will be
	your personal data.
Cookies	A cookie is a small text file which is
	placed onto your computer (or other
	electronic device) when you use our
	website. We use cookies and other
	similar tracking technologies e.g. web
	beacons, action tags, on our website. We
	do this, amongst other reasons to
	monitor, for example:
	(i) How many times you visit the
	website;
	(ii) the pages you visit when you're
	on the website; and
	(iii) your bandwidth so that we can
	make sure you're accessing the
	correct interfaces to view the
	correct interfaces to view the

video content we upload on to our website.

This information helps us build a profile of our users. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individual.

For further information on our use of cookies, please see our Cookies Policy which can be found on our website.

6. HOW WE COLLECT DATA

6.1. We collect and receive personal data using different methods, including but not limited to:

Personal data you provide to us	You may give us your personal data
	directly. This will be the case when, for
	example, you contact us through our
	website or telephone number or provide
	your information to us at an event.
Personal data we generate about you	We may generate personal data as a
	result of our interactions with you, such
	as providing you with quotations,
	processing your orders, sending you
	emails about our offers and allocating
	your payments. We also record your
	interactions with us, such as whether
	you have received or opened up our
	mailshots.

Personal	data	received	from	third	From time to time, we will receive
parties					personal data about you from third
					parties, such as Experian so that we can
					ascertain the financial standing of
					customers before proceeding with an
					order. We will only obtain this
					information where we have checked
					that these third parties either have your
					consent or are otherwise legally
					permitted or required to disclose your
					personal data to us.
Payment	data				In the course of payment, we may
					receive personal information about you
					from the banks and payment gateways
					we use.

7. PERSONAL DATA ABOUT OTHER INDIVIDUALS

7.1. If you give us information on behalf of someone else, you must confirm that the other person has appointed you to act on his/her behalf and has given their consent.

8. SENSITIVE PERSONAL DATA

8.1. Certain categories of personal data are classified as 'special categories of data' and require higher levels of protection, such as information regarding your ethnic or racial origin, political affiliations or health data. We do not process any information relating to you which would be considered to be special category data.

9. WHY DO WE NEED YOUR PERSONAL DATA?

9.1. We have set out below how we may use your personal information and what our legal basis is for being able to use your personal data in each way:

HOW WE USE YOUR PERSONAL DATA	LEGAL BASIS FOR PROCESSING
Complying with health and safety regulations	So that Mega Fortris can comply with its legal
	obligations.
Dealing with legal disputes involving our	
customers	
Accounting and auditing purposes	
Making repairs, alterations and	
improvements (to this website or to our	
products)	
Carrying out necessary anti-money	
laundering checks on our customers.	
Providing our customers with the products	Processing of this data is necessary in order
requested and deal with invoicing and	to allow us to enter into and perform a
payment	contract.
Dealing with any complaints our customers	
may have in accordance with our complaints	
procedure	
Assessing financial, reputational, credit or	
insurance risks arising from any relationships	
or prospective relationship with our	
customers	
Conding quetomore consists related	
Sending customers service-related communications and dealing with	
communications and dealing with communications from customers	
communications from customers	

Processing and delivery of customer orders	
and allocation of payments	
Contacting you directly via email, telephone,	Your explicit consent (where applicable)
email, SMS or other electronic messaging	
service with offers relating to our products or	
information that may be of interest to you	
To inform you about important changes to	We are carrying out this processing to pursue
Mega Fortris or our or policies	legitimate interests of our own work or those
	of third parties (i.e. we have good, sensible,
To conduct background checks in accordance	practical reasons for processing your
with our internal requirements (where	personal data which is in the interests of
permissible and in accordance with	Mega Fortris or a third party).
applicable law.)	

10. LEGAL BASIS FOR PROCESSING PERSONAL DATA

- 10.1. We have set out below a description of the legal basis upon which we process your personal data:
 - <u>Contract:</u> We process some personal data in order to comply with our contract with you.
 - Necessary for our legitimate interests: We process some personal data if doing so is in our legitimate interests. In order to do so, we have considered the impact on your interests and rights, and have put in place appropriate safeguards to ensure that the intrusion on your privacy is reduced as much as possible. You have the right to object to the processing of your personal data on this ground. See section headed 'Your Rights' to find out how.
 - Necessary for the compliance with a legal obligation: We may have to process some of your personal data in order to comply with certain legal obligations.

 <u>Consent:</u> You have given your explicit consent for us to process your personal data for direct marketing purposes.

11. WHO WILL HAVE ACCESS TO YOUR PERSONAL DATA?

11.1. We will, in certain circumstances, disclose your personal information to the following recipients:

PERSONAL DATA	WHO THE DATA IS SHARED WITH
Delivery information, including	We share this information with delivery
customer contact details	companies and couriers to facilitate the
	delivery process.
Name, phone number, email address	We share this information with an
and delivery address	external service providers, such as our
	customer relationship management
	system, for the purpose of storing and
	processing customer-related quotations,
	orders and sales information.
Financial information	We share this information with
	organisations involved in the payments
	systems including financial institutions,
	merchants and payment gateways.

11.2. If you would like to know more information as to who will have access to your data, please contact our Privacy Team.

12. TRANSFERS OF YOUR PERSONAL DATA OUTSIDE OF THE EEA OR UK

12.1. Data may be held at our offices and by third party service providers, representatives and agents as described above. We share corporate and financial information with our parent company, Mega Fortris Sdn Bhd in Malaysia, which may include your personal data. All transfers of personal data are carried out in accordance with the Data

Protection Laws to ensure that personal data receives an adequate level of protection

and is treated in a way that is consistent with and respects the Data Protection Laws.

Please contact our Privacy Team for further information.

13. KEEPING YOUR PERSONAL DATA SECURE

13.1. We have appropriate security measures in place to prevent your personal information

from being accidently lost, used or accessed in an unauthorised way, altered or

disclosed. In addition, we limit access to your personal information to those

employees, agents, contractors or other third-parties who have a business need to

know. They will only process your personal information on our instructions.

13.2. We aim to ensure that the level of security and the measures adopted to protect your

personal data are appropriate for the risks presented by the nature and use of your

personal data. We follow recognised industry practices for protecting our IT

environment and physical facilities. We have put in place procedures to deal with any

suspected data security breach and will notify you and any applicable regulator of a

suspected breach where we are legally required to do so. Our server backups are

protected to AES-256 encryption standards.

13.3. While we use all reasonable efforts to safeguard your personal data, you acknowledge

that the use of the internet is not entirely secure and for this reason we cannot

guarantee the integrity and security of any personal data that is transferred from you

or to you via the internet. If you have any particular concerns about your information,

please contact us.

14. WHEN WILL WE DELETE YOUR DATA?

14.1. We will retain your personal data in accordance with our Data Retention Policy.

Customer data, including contracts will usually be retained for a period of five years.

Please contact us if you would like further information.

Side 9 af 14 Sagsnr. 70032-016 15. YOUR RIGHTS AS A DATA SUBJECT

15.1. It is important that the personal information we hold about you is accurate and

current. Please keep us informed if your personal information changes.

15.2. As a data subject, under certain circumstances, by law you have certain rights:

the right to object to processing of your personal data;

the right of access to personal data relating to you (known as data subject access

request);

the right to <u>correct</u> any mistakes in your information;

the right to ask us to stop contacting you with direct marketing;

the right to restrict your personal data being processed;

the right to have your personal data <u>ported</u> to another controller;

the right to withdraw your consent;

the right to erasure; and

rights in relation to automated decision making (please note, we don't carry out

any automated decision making so these rights will not apply).

15.3. These rights are explained in more detail below. If you want to exercise any of your

rights, please contact us.

15.4. We will respond to any rights that you exercise within a month of receiving your

request, unless the request is particularly complex, in which case we will respond

within three months.

Side 10 af 14 Sagsnr. 70032-016 5 January 2024 CUSTOMER/WEBSITE PRIVACY NOTICE 15.5. Please be aware that there are some exceptions and exemptions that apply to some

of the rights which we will apply in accordance with the Data Protection Laws.

15.6. Right to object to processing of your personal data

15.6.1. You may object to us processing your personal data where we rely on a legitimate

interest as our legal basis for processing.

15.6.2. If you object to us processing your personal data we must demonstrate compelling

grounds for continuing to do so. We believe we have demonstrated compelling

grounds in the section headed "Why do we need your personal data".

15.7. Right to access personal data relating to you

15.7.1. You may ask to see what personal data we hold about you and be provided with:

a copy of the personal data;

details of the purpose for which the personal data is being or is to be processed;

details of the recipients or classes of recipients to whom the personal data is or

may be disclosed, including if they are overseas and what protections are used

for those oversea transfers;

the period for which the personal data is held (or the criteria we use to

determine how long it is held);

any information available about the source of that data; and

whether we carry out an automated decision-making, or profiling, and where

we do information about the logic involved and the envisaged outcome or

consequences of that decision or profiling.

Side 11 af 14 Sagsnr. 70032-016 15.7.2. To help us find the information easily, please provide us as much information as

possible about the type of information you would like to see.

15.8. Right to correct any mistakes in your information

15.8.1. You can require us to correct any mistakes in your information which we hold. If you

would like to do this, please let us know what information is incorrect and what it

should be replaced with.

15.9. Right to restrict processing of personal data

15.9.1. You may request that we stop processing your personal data temporarily if:

you do not think that your data is accurate. We will start processing again once

we have checked whether or not it is accurate;

the processing is unlawful but you do not want us to erase your data;

• no longer need the personal data for our processing, but you need the data to

establish, exercise or defend legal claims; or

you have objected to processing because you believe that your interests should

override our legitimate interests.

15.10. Right to data portability

15.10.1. You may ask for an electronic copy of your personal data which we hold electronically

and which we process when we have entered into a contract with you. You can also

ask us to provide this directly to another party.

15.11. Right to withdraw consent

15.11.1. For the uses of data specified in this Privacy Notice as needing your consent, you have

the right to withdraw consent you have given us at any point. This is a vital and

Side 12 af 14 Sagsnr. 70032-016 necessary aspect of consent. To withdraw your consent, you can contact us at the

details in the 'How to contact us' section. Note that any processing carried out prior to

the date of withdrawal of your consent will still be valid and any published personal

data cannot be retracted.

15.12. Right to ask us to stop contacting you with direct marketing

15.12.1. You can ask us to stop contacting you for direct marketing purposes. If you would like

to do so, please:

Email, call or write to us. You can also click the 'unsubscribe' button at the

bottom of our direct marketing communication.

Provide us with details of your preferred method of contact (e.g. you may be

happy for us to contact you via email and not by telephone).

15.13. Right to erasure

15.13.1. You can ask us to erase your personal data where:

you do not believe that we need your data in order to process it for the purposes

set out in this Privacy Notice;

if you had given us consent to process your data, you withdraw that consent and

we cannot otherwise legally process your data;

you object to our processing and we do not have any legitimate interests that

mean we can continue to process your data; or

your data has been processed unlawfully or have not been erased when it

should have been.

15.14. Rights in relation to automated decision making

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- 15.14.1. We do not make any automated decisions about you so these rights do not apply.
- 16. WHAT WILL HAPPEN IF YOUR RIGHTS ARE BREACHED?
- 16.1. You may be entitled to compensation for damage caused by contravention of the Data Protection Laws.
- 17. COMPLAINTS TO THE REGULATOR
- 17.1. It is important that you ensure you have read this Privacy Notice and, if you do not think that we have processed your data in accordance with this notice, you should let us know as soon as possible. We hope that we can resolve any query or concern you raise about our use of your personal data. If not, contact the Danish Data Protection Agency at https://www.datatilsynet.dk/borger/klage/saadan-klager-du or telephone: +45 33 19 32 00 for further information about your rights and how to make a formal complaint.